



immersionED

Students don't just learn.
They become
stronger thinkers.

Measured growth across academics,
SEL and future-ready competencies

One platform. Three kinds of growth.

AP US HISTORY
CONTENT

+5.6
SCORE
POINTS

SOCIAL-EMOTIONAL
LEARNING

+0.31
RUBRIC
LEVELS

XQ
COMPETENCIES

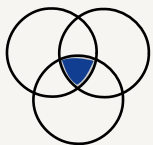
+0.35
COMPETENCY
LEVELS



All three improved significantly ($p < .001$)

If you can measure thinking, you can improve it.

We make both possible.



**Growth across
domains**

Students improved in
content, social-
emotional learning and
XQ competencies.



**Visible in a few
sessions**

Growth becomes
measurable within
4-6 simulations.



**Built for skills
that matter**

Strongest gains appear
in communication,
reasoning and
higher-order thinking.



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Why the Research Matters

1

AI-DRIVEN MEASUREMENT IS RELIABLE

AI scoring reaches human-level reliability for complex competencies.

2

KNOWLEDGE & SKILLS GROW TOGETHER

Students show measurable gains through the same simulations.

3

THE MODEL IS SCALABLE FOR SCHOOLS

Measures complex student growth without adding assessment burden.

What This Means For You

- Measure deeper learning, not just completion.
- See growth across academics and competencies.
- Support future-ready skills without sacrificing content mastery.

Study Snapshot

1,124
students

5,610
simulations analyzed

5
academic courses

10
SEL outcomes evaluated

17
XQ sub-skills

AI Validated
against expert teachers

immersionED is a real game-changer. Simulations change dynamically and keep measurements very reliable — that's quite an achievement. Unlike many other AI companies, immersionED is grounded in real psychometrics and research. This is the future.

Marten Roorda, Former CEO of ACT and Senior Advisor of Measurement at immersionED



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